



beautiful, unforgettable eyes



ARDELL® has become the world's leading brand in faux eyelashes with a mission to give women beautiful, unforgettable eyes.

ARDELL® is much more than just eyelashes because we understand that women want the sexier, prettier look of natural, thicker, longer lashes. What's more, research shows women need to feel comfortable with faux eyelashes.

Made from 100% natural hair, handcrafted for the best fit and utmost comfort, the lightweight lashes from Ardell® are reusable, easy to apply and easy to remove. Plus, in each Ardell lash kit is a mini DUO® lash adhesive – the world's bestselling lash glue!

1. Natural Style 101 Black
2. Natural Style 105 Black
3. Natural Style 109 Black
4. Natural Style 110 Black
5. Natural Style 117 Black
6. Natural Style 131 Black
7. Individual Lashes Medium Black
8. Deluxe Pack 110 Lashes



Obsessed with Wispies™



WISPIES RRP £5.49

Due to the success of the Wispies and Demi-Wispies styles, Ardeell have created a full Wispies range. The new red pack helps the lashes stand out from the crowd within the display.

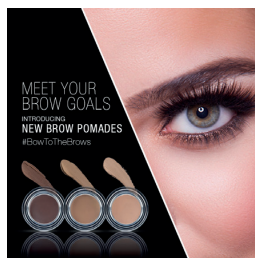
1. Demi Wispies Black
2. Wispies Black
3. Wispies 113 Black
4. Wispies 120 Demi Black
5. Wispies Clusters 600 Black
6. Wispies Clusters 601 Black
7. Wispies Clusters 603 Black
8. Wispies Double Up Demi Black
9. Demi Wispies Multipack



RRP
£7.99



RRP
£16.90



Brow Pomades

RRP
£7.99

Sculpt, fill-in and set brows in place all day with just one product! Ardeell's Brow Pomade combines the work of a powder, pencil and gel into one easy-to-use pomade.

This formula is light, highly pigmented, glides on smooth and blends effortlessly.